



November 25, 2013

Mr. Tom O'Brien
Northern Transformation
2389 S. M-76
West Branch, MI 48661

Dear Mr. O'Brien:

I am writing in support of the Promise Zone Designation application being submitted by Northern Transformation in West Branch, Michigan for the 6 county region.

Northern Transformation is a non-profit (501c3) organization serving some of Michigan's most distressed rural counties. The Promise Zone Initiative Designation if awarded, could provide important federal assistance to the region to stimulate investment, job creation, increase economic activity, improve educational opportunities, leverage private investment and reduce crime.

I appreciate the opportunity to offer this letter of support and hope every consideration will be given to addressing the critical community and economic development challenges this region faces.

Sincerely,

Gilda Z. Jacobs
President & CEO

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1223 TURNER STREET • SUITE G1 • LANSING, MICHIGAN 48906

P: 517.487.5436 • F: 517.371.4546 • WWW.MLPP.ORG

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