



www.misbtdc.org

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1375 S. Clare Avenue
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Four Customer Groups

New Ventures
Existing Businesses
Growing Companies
Advanced Technology Companies

Four Core Services

Counseling
Business Education
Information Based Planning
Technology Commercialization

Four Consulting Teams

Small Business Team
Business Growth Team
Export Specialist Team
Technology Commercialization Team

Michigan's Feet on the Street
in partnership with:



November 21, 2013

Northern Transformation Corporation
2839 S. M-76
West Branch, Michigan 48661

To Whom It May Concern:

The Mid Michigan Small Business and Technology Development Center (SBTDC) is a partner program of the U.S. Small Business Administration, the Michigan Economic Development Corporation, and is hosted locally by Mid Michigan Community College. The Mid Michigan SBTDC provides no cost one-to-one small business counsel, affordable business workshops, and access to market research serving a region comprised of Gladwin, Clare, Isabella, Gratiot, Osceola, Montcalm, Mecosta, Newaygo, Lake, Mason, and Oceana counties.

The Mid Michigan SBTDC works closely with a variety of public and private sector partners to help business grow, as such, we are pleased to offer our support to the Northern Transformation Corporation, and it's consortium of partners, as they pursue federal Promise Zone status.

Promise Zone status could play a key role in ultimately reducing poverty and increasing educational attainment in the area, thus providing an improved environment in which business can prosper and grow. Please do not hesitate to contact me if I may be of any further assistance.

Sincerely,

Anthony E. Fox
Mid Michigan Regional Director
MI - Small Business and Technology Development Center

U.S. Small Business Administration



Funded in part through a cooperative agreement