



2570 W. Muskegon Rd. Harrison, MI 48625

11/15/13

Mark L. Berdan  
Northern Transformation  
2389 S. M-76  
West Branch, MI 48661

Dear Mr. Berdan:

Please accept this letter of support for Northern Transformation as the lead agency for the Promise Zone Initiative for the designated counties in northern Michigan.

As a woman owned business, I represent a growing minority which seeks to maximize every potential resource available to succeed in today's market. Along with that, being based in the extremely rural area of Leota has presented another set of unique challenges that make it difficult for small businesses to thrive. Anything that unites our rural areas and makes them stronger, I am compelled to support.

Thank you for allowing me the opportunity to be a part of this movement. I look forward to hearing more good news about the Promise Zone and helping in any way I can to support this initiative for the goal of stronger and more prosperous communities in rural Michigan.

Sincerely,  
Genevieve Wolfrum