



November 15, 2013

Promise Zone Initiative

RE: Promise Zone Support

To Whom It May Concern:

I submit this letter on behalf of **Develop Iosco** to express our support for the regional Promise Zone initiative undertaken by Northern Transformation Corporation. In a very rural region, Develop Iosco is cognizant that we can succeed as a region and will falter individually. Through the partnerships forged through Northern Transformations and Michigan Works!, Develop Iosco has gained credibility and enhanced collaboration in its endeavors to enhance community and economic development through growth of Iosco and the surrounding area. Consistent with these partners, Develop Iosco further recognizes the inseparability of healthy community, environment, and the economy; pillars of the Promise Zone theme.

We enthusiastically support the Promise Zone initiative and look forward to assisting in its implementation in Iosco and the region. We stand ready to partner to make this happen!

Respectfully,



Lisa Bolen, President
Develop Iosco